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## Robert Walters Japan sponsors UK Pavilion at EXPO 2025 in Osaka

# SUPPORTING PARTNER

UK AT EXPO 2025 OSAKA, KANSAI

# GREAT

BRITAIN & NORTHERN IRELAND

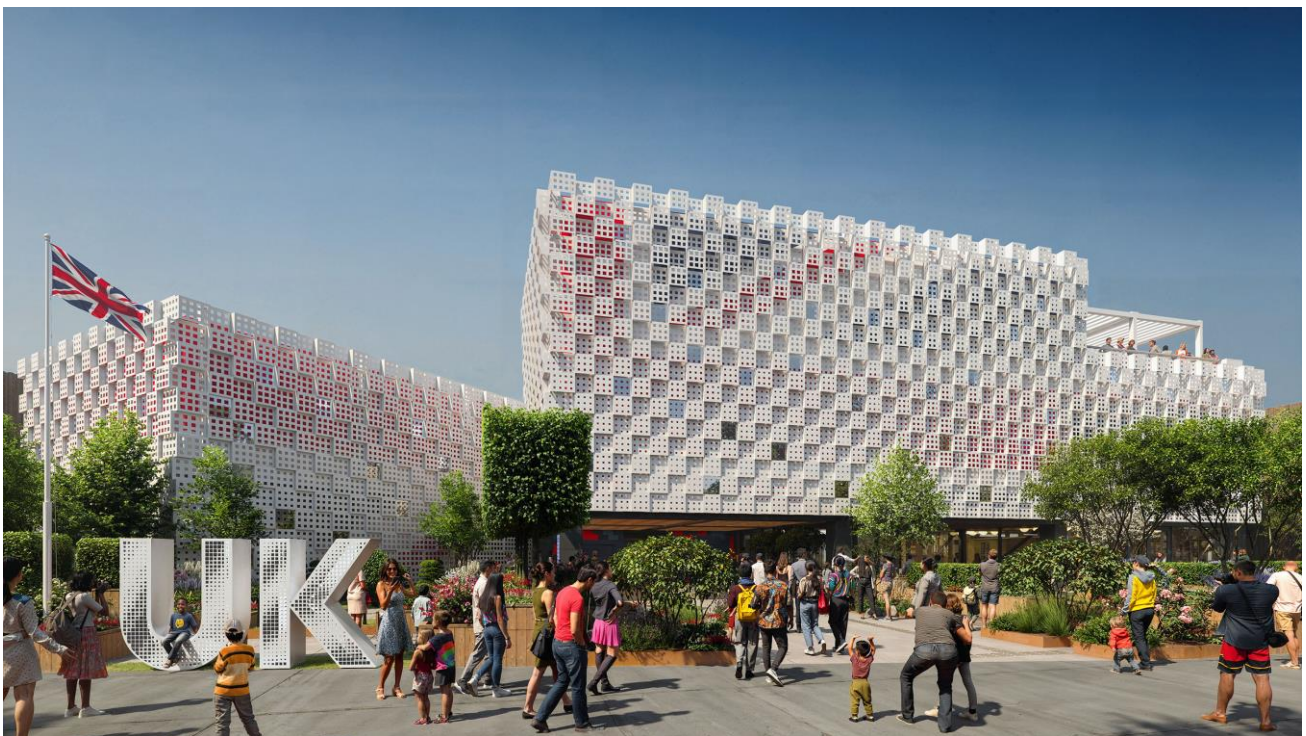
**TOKYO, JAPAN** - Robert Walters Japan is pleased to announce its sponsorship of the UK Pavilion at EXPO 2025, scheduled to take place from 13 April to 13 October 2025 at Yumeshima, Osaka. This partnership underscores Robert Walters Japan's commitment to advancing innovative solutions for the future of work, aligning with the UK pavilion's theme, "Come Build the Future."



As a leading global talent solutions provider with roots in the UK, Robert Walters Japan is dedicated to powering people and organisations to fulfil their unique potential. Through this sponsorship, we aim to highlight our comprehensive range of services including permanent, contract, and executive recruitment

solutions, recruitment outsourcing, and talent advisory services such as our Hiring Inclusivity Roadmap and Women's Talent Development Solutions.

"We are excited to be part of EXPO 2025 and to partner with the UK Pavilion," said Jeremy Sampson, CEO North East Asia & Greater China at Robert Walters. "Japan's workforce is evolving with an aging population, a more diverse talent pool, and technological innovations reshaping the workplace. It's crucial for us to adapt to these changes and collectively help build a society where both people and organisations can thrive. At the Expo, Robert Walters Japan will host engaging events and opportunities that encourage attendees to envision the future of talent and the broader landscape of work."



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#### **About Robert Walters Japan:**

Established in 1985, Robert Walters is a global talent solutions business operating in 31 countries across the globe. Robert Walters Japan celebrates its 25<sup>th</sup> anniversary this year, with two well-established offices in Tokyo and Osaka. For 25 years, we've been a driving force in the Japanese recruitment market, providing high quality candidates for our clients and access to the best jobs. Our consultants are experts in their respective industries and work in teams to provide talent solutions across a wide range of industries and job categories.

Our three core services are:

- **Specialist Professional Recruitment** - encompassing permanent and temporary recruitment, executive search and international career management.
- **Recruitment Outsourcing** - enabling organisations to transfer all, or part of, their recruitment needs to us either through recruitment process outsourcing (RPO) or contingent workforce solutions (CWS).
- **Talent Advisory** - supporting the growth of organisations through Market Intelligence, a Hiring Inclusivity Roadmap to help companies eliminate bias and barriers in their hiring process, and a Women's Talent Development Solutions service to foster the next generation of female leaders in Japan.

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**About World Expo 2025 and the UK Pavilion:**

Expo 2025's overarching theme is "Designing Future Society for Our Lives", focusing on building a better future for everyone through three lenses – "Saving Lives", "Empowering Lives", and "Connecting Lives". The Organisers are anticipating 28.2 million attendees (3.5 million forecast to be international visitors) with at least 150 nations expected to participate.

At the Expo, the UK will present a modern, innovative, and uniquely British experience which inspires audiences from Japan and across the world to 'Come Build The Future with us.'

Inspired by children's building blocks and the potential for a small idea to change the world: every simple block, just like every little idea, has the potential to become something great, but the magic is in gathering these small pieces together.

The UK Pavilion will showcase Great Britain and Northern Ireland as a place of opportunity where the world's brightest minds come together to build solutions to the biggest global challenges. From the invention of the steam train to the world's first carbon-neutral spaceport, visitors will be taken on an immersive journey through the past, present and future of great British innovation.

Download link for press materials (images, videos):

<https://drive.google.com/drive/folders/1uIOZVkD5TAfuO59M36WlQ1NRC9OT80Xh?usp=sharing>

UK Pavilion website: [www.UKatExpo2025.uk](http://www.UKatExpo2025.uk)